



Issue Five JULY 2012

Development Update

Keeping the community informed of important updates from The **Remington Centre**

APPROVALS are on track as the development team at The Remington Centre continues to work with the region as well as the Town of Markham at a steady rate with great success.

> "We are pleased with the progress we've achieved with the municipality and the region,

said Sean Lawrence, of Kohn Partnership Architects Inc., the architectural firm that is designing The Remington Centre.

Be sure to stay In The Loop by registering – and checking in often – with our newly launched website: www.remingtoncentre.ca



LOOKING AHEAD — The Sales Centre

Construction has officially begun! Located at 1668 Denison Street in Markham, the multi-million dollar, ultra-modern Sales Centre will feature a new model of The Remington Centre, stunning renderings of the future site and dedicated sales agents on-site. The grand opening is scheduled for Fall 2012.







SALES TEAM

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Did You Know?

The Remington Centre is bringing together public transportation systems from both the City of Toronto and the Town of Markham. Add to that 3,500 parking spaces and The Remington Centre is sure to become an important commuter hub by alleviating congestion both for motorists and those taking public transit.



Q&A with The Remington Centre's Marketing Department

How are you attracting top-tier retailers?

As active members of the International Council of Shopping Centres, The Remington Centre sales team is highly involved in networking on a global scale. Being a part of ICSC means working closely with the world's top influencers in the retail industry. We take a pro-active approach, and attend important conferences in North America — Las Vegas and Toronto — and globally. This fall we will be at the ICSC's Retail Real Estate World Summit in Shanghai. Our goal is to recruit the best possible names for our dynamic tenant mix.

How else do you reach out to prospective tenants?

By strategically placing advertisements in key trade publications, we're speaking directly to our target audience. Our brand presence is growing steadily and we're excited to be adding this type of advertising to our already robust marketing communications outreach plans. Be sure to pick up future issues of *Shopping Centers Today*, one of the leading publications for retailers.

What sets The Remington Centre apart from other shopping centres?

The Remington Centre is more than a shopping centre – it's a destination. With endless entertainment and shopping options as well as luxury residences, it's a place to work, shop and play. The unique features and amenities of Canada's first cross–over lifestyle destination centre, ensure The Remington Centre is set apart from other shopping centres. Anyone interested in learning more about the opportunities at The Remington Centre should contact our sales team.

Green Initiatives

The coming of Summer reminds us that it's important to mark the steps that The Remington Centre is taking to ensure an environmentally conscious shopping destination. The Remington Centre is designed and built in accordance with Markham's Green Development Guidelines. The project works in harmony with the site's surroundings to utilize the maximum amount of natural light and roof extensions that help shade the building, reducing both cooling and heating needs as well as the centre's overall carbon footprint.



TORONTO & THE GTA A World-Class Tourism Destination

Tourism Toronto recently announced that Toronto and the GTA had a record year for tourism in 2011; particularly from China where there was a 34.5% increase in inbound visitors.

David Whitaker, President and CEO of Tourism Toronto referred to China as a "key overseas market as well as Japan and Europe" and expects this momentum to continue.

"This is great news for The Remington Centre and its tenants," said Wayne Chan, Vice President of Commercial & Residential Property Investments, "As a designated tourist destination, The Remington Centre will have a host of tourist-friendly features like Canada's first Night Market, open until 3:00 AM, specially designated bus bays for large bus tours, and the ability to stay open 365 days a year. We are confident that The Remington Centre will become a "must-see" on every tourist's list."

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